

A "world without disease" has become a real goal

Vitamin research is the key to reaching this goal

At the beginning of the third millennium, in many areas mankind is making enormous progress that was virtually unthinkable before. In the area of transport we are witnessing the end of the era of internal combustion engines. This "outdated" technology is now being replaced all over the world, mainly by electric vehicles that obtain their energy from a network of solar-powered service stations, as is already the case in many parts of the USA.

People's demand for renewable technologies and protection of the environment is overcoming their control by economic and political interests. People have woken up and no longer want to be fed fairy tales by industry lobbyists. But this global change in the energy sector is just the beginning.

A revolution has long been underway that affects millions of lives even more directly: the goal of a "world without disease" has become achievable. This is not the result of genetic therapy using new synthetic drugs. The reason for this revolution is the enormous progress that has been made in the area of scientifically based natural health approaches - especially in the area of micronutrient research.

The above diagram underscores this fact impressively. Its curve reflects the amount of knowledge of the fundamental importance of vitamins and other micronutrients that has accumulated over the last two decades. Applying this knowledge world-

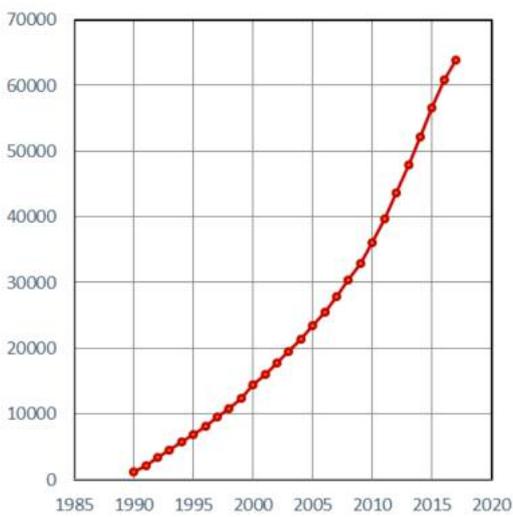
wide could save millions of lives and billions in disease costs.

Interests that are opposed to this goal

Just as oil companies oppose the liberation of mankind from its dependence on fossil fuels, there is a massive resistance on the part of drug companies against the scientific breakthroughs of vitamin research. The reason for this is obvious: the pharmaceutical industry is an investment business based on the perpetuation of disease, rather than their elimination. The perpetuation of disease is the "marketplace" for patented, synthetic high-priced products. The systematic prevention of disease - and, therefore, the elimination of entire classes of disease - is a fundamental threat to this investment industry.

Each year, with the aim of publicly creating the impression that this questionable business model actually benefits patients' needs, the pharmaceutical industry invests hundreds of millions in advertising campaigns in the mass media. These media outlets thus spread bad news about un-

Exploding knowledge of the crucial importance of vitamins



Total number of vitamin studies published worldwide, 1990-2016

The curve shows the exponential growth of our knowledge in the field of vitamin research.

Source: PubMed

The screenshot shows a Fox News article header with navigation links (U.S., World, Opinion, Politics, More), a search bar, and a 'Watch TV' button. The article title is 'Too much vitamin B6, B12 may triple risk of lung cancer for smokers' by Charles E. Zick, M.D. Health. Below the title is a photograph of a hand holding several different colored and shaped pills.

Example of an online report stating that vitamin supplements allegedly increase the risk of cancer. Fox News, Sept. 7th 2017

wanted competitors of the pharma industry, such as reports on the alleged dangers of vitamins.

To be absolutely clear: vitamins are products derived from nature that, for millions of years, have been playing a life-sustaining and health-promoting role for the inhabitants of our planet. Obviously, this only applies to the natural forms of these micronutrients. Therefore, the question that arises is: how much truth is there to reports of alleged risks caused by vitamin supplements?

Interests that put the achievement of this goal at risk

The great progress in the field of micronutrient research has aroused widespread interest. As a result, a growing number of manufacturers and suppliers want a share of this "boom" and are offering multivitamin products and other nutritional supplements in all shapes, colors and sizes. In general, all these products have one thing in common: they were not scientifically tested for their effectiveness and, instead, are advertised using health claims taken from random publications by third parties.

What's more, due to the growing competitive pressure on the mass market of food supplements, manufacturers feel obliged to further reduce the costs of their ingredients. This is only possible if synthetic - i.e. artificially created - substances are used instead of micronutrients from natural sources. While human body cells are able to identify and utilize vitamins of natural origin, their interaction with synthetic substances is largely unclear.

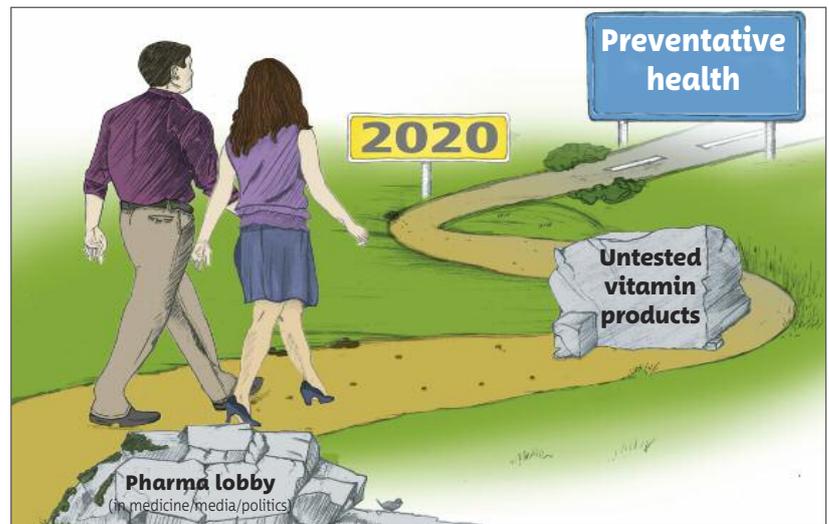
As a result, millions of users are currently taking nutritional supplements that have a doubtful or even harmful effect.

Quality campaign in the area of food supplements

Information is the precondition for change. If we want to create a healthcare system that aims at the prevention and eradica-

tion of disease in the long term, we must disclose the interests that are opposed to these goals. Apart from the pharmaceutical industry, untested and low-quality nutritional supplements are the main threat to this goal.

This brochure documents the results of comparative studies on micronutrient combinations that are widely used in Europe. These are compared with micronutrient combinations that have been developed and tested on the basis of scientific research. The results speak for themselves.



This brochure does not intend to denounce, but to inform. Users of nutritional supplements are invited to demand clear studies from manufacturers about the safety and efficacy of their products. At the end of this decade, there must be no vitamin company left that does not conduct its own research. Only then will we have moved a decisive step closer to a new, preventative healthcare system.