

# The Pharmaceutical 'Business-Model' Promoting Diseases as Investments

## The Deadly Principles of the Pharmaceutical Investment Business With Disease

Imagine you lived in a world without heart attacks, strokes, cancer, osteoporosis, alzheimers, AIDS – in short, you lived in a world without diseases. The average life expectancy for you and the people around you is 120 and you reach this age not in disability but in a state of good physical and mental health.

And now imagine some business people would come along and tell you that you no longer have the right to a long and healthy life. They would tell you the average life expectancy is around 75 and the last years of your life you have to live in a state of physical and frequently mental disability. When you ask them why, they would not answer 'because we want to make money from your disease' but they would try to hide their greed under cover of deceptive promises to provide the best health care to you. What would you say?

Unfortunately this is not a theoretical consideration. It is sobering reality. About one hundred years ago the giant fraud scheme of the business with disease was conceived and strategically developed under the cover of 'modern medicine' and providing health. The

start-up money for this giant fraud operation came from the oil and petro-chemical business and was strategically placed to serve one goal: to develop the bodies of billions of human beings into one giant marketplace.

Some people may say that the pharmaceutical industry cannot be that bad, there are antibiotics and a few other useful drugs. Unfortunately, these are the exception accounting for less than 5% of the drug business. The great majority of drugs have two common features: they have no proven efficacy and they cause further diseases through side effects.

Once you realize this simple fact, it is very easy to understand why this industry has such a detrimental effect on millions of human lives. It is not about individual drugs or individual companies. It is about the principles – the laws – of the pharmaceutical 'business with disease'. The most important of these laws can be summarized in the following way:

- 1 The pharmaceutical industry is not a 'health industry', but an 'investment business' that thrives on the continuand expansion of diseases.
- 2 The pharmaceutical industry makes more than 500 billion dollar profits each year – but only as long as disease exist as markets for their drugs.
- 3 The pharmaceutical industry has built the largest fraud business in human history: it promises health to millions of people, but – instead of providing health – the drug industry delivers ever more diseases, because diseases are the economic basis for the further existence of this investment business.
- 4 In order to protect their multi-billion-dollar disease markets with heart disease, cancer, AIDS and other diseases, the pharmaceutical industry does everything to maintain these diseases and to obstruct their possible control and eradication.
- 5 The multi-billion dollar returns on investment of the pharmaceutical business derive almost exclusively from patent fees for synthetic drugs.
- 6 Since almost all synthertic drugs are toxic to the human body, the pharmaceutical industry caused the klargest pandemic since the plague – the deadly side effects of pharmaceutical drugs. The order to ensure huge profits from patent fees.
- 7 Building this 'business with disease' over the past century, the pharmaceutical industry has raked so much money from this organized fraud that it has become one of the largest and most profitable industries on our planet today. However, the basis of its business is fraud.
- 8 The pharmaceutical industry strategically invests the multi-billion profits from their global fraud business to infiltrate all sectors of society – most prominently pharmaceutical medi-

cine, mass media and political parties – and to influence public opinion around the globe.

- 9 To cover the genocidal dimension of its fraud business, the pharmaceutical industry is spending twice the amount of money it expends on research in order to manipulate public opinion. To cover its 'business with disease' the illusion of healthy drugs is being created.



The dimension of the pharmaceutical fraud is hard to comprehend. The market value of the largest US and UK drug manufacturers Pfizer and GSK combined exceeds the gross national products of the entire African and half of the South American continents.

- 10 Vitamins, micronutrients and other natural health approaches are the arch-enemies of the pharmaceutical industry, because they are not patentable. Even more importantly, they effectively help prevent and control diseases, because they correct the malfunction of millions of cells in our body as the primary cause of disease.

Every country has to decide whether it wants to maintain a pharmaceutically oriented healthcare system based on the expansion of diseases – or whether it wants to develop a new healthcare system based on effective, natural health with the goal to prevent and eventually eradicate diseases.

## The 'Pharma-Fraud' Exemplified with Common Drugs

(Note: these drugs are not exceptions, they are the rule. These examples illustrate the principle of the 'pharma-fraud' business.)

Drug	Marketed for the Treatment of	Does the Drug Treat the Disease Cause?	Frequent Side-Effect (New Disease)	Effective Natural Treatment Suppressed*
Vioxx	Pain/Inflamation	No	Heart Attacks	Yes
Calcium Antagonists	Heart Disease	No	Heart Attacks	Yes
Statins	HeartDisease	No	Cancer	Yes
Chemotherapy	Cancer	No	New Cancer	Yes
Estrogen	Osteoporosis	No	Breast Cancer	Yes

\* More information: [www.dr-rath-foundation.org](http://www.dr-rath-foundation.org)

# The Imminent Meltdown of the Fraudulent Pharmaceutical Business With Disease

Millions of people worldwide are waking up to the fact that the pharmaceutical industry is an investment industry based on the continuation of diseases.

The survival of the pharmaceutical investment industry is threatened by four main factors:

- 1 Unsolvable business conflict.** The nature of the pharmaceutical investment industry is the 'business with disease'. Its basis is the patentability of new synthetic drugs that merely target symptoms but do not eliminate the root cause of diseases. The continued existence of diseases and their expansion is a precondition for further growth of this industry. Prevention and eradication of diseases undermines the economic basis of this business.
- 2 Unsolvable legal conflicts.** A wave of patient litigation against the deadly side effects of pharmaceutical drugs threatens to cripple this industry. An end to this litigation is not in sight, since drug side effects are the fourth leading cause of death in the industrialized world (*Journal of the American Medical Association, April 15, 1998*). Side effects of pharmaceutical drugs kill more Americans every year than WWII and the Vietnam War combined.
- 3 Unsolvable ethical conflicts.** The pharmaceutical industry faces an intrinsic conflict between maintaining profits from patent fees and meeting the health needs of people. In the developing countries, the profitability of drugs has been a major factor contributing to the spread of AIDS and other epidemics.
- 4 Unsolvable scientific conflicts.** Advances in vitamin research, cellular medicine and natural health allow the control of today's most common diseases. These safe, effective and affordable natural therapies focus on the prevention and eradication of diseases - not only the alleviation of symptoms. This fact and the low profitability of these non-patentable natural approaches, threaten the economic base of the pharmaceutical investment business.

While many events led up to the current crisis, none was as threatening to the survival of the entire pharmaceutical industry as the scandal around Bayer's cholesterol lowering drug Baycol.

In August 2001 Bayer had to withdraw its leading new drug Baycol because more than 50 people had already died from taking it and more than 6 million patients were at risk from the deadly side effects of rhabdomyolysis (dissolving of muscle tissue). British pharmaceutical multinational Smith Kline Beecham (SKB) was Bayer's global marketing partner.

Bayer - a century old flagship of the pharmaceutical industry - and British SKB - the world's second largest drug maker - were faced with crippling lawsuits and other devastating economic consequences:

- **Over 7,000 Patients** taking Baycol from around the world have filed individual and class action lawsuits against these drug companies.
- **Government authorities** filed criminal lawsuits against the executives of these pharmaceutical companies for gross negligence. These executives knew about the deadly side effects while continuing to press for higher dosages.
- **Investors lost billions of dollars** in share value, threatening the very survival of these companies.

The Baycol scandal was only the beginning of a 'domino effect'. Within weeks many multinational drug companies were faced with lawsuits from patients suffering severe side effects from taking other pharmaceutical drugs (beta blockers, calcium antagonists, estrogen replacement, etc).

In summary, the pharmaceutical industry was facing the same grim fate as the tobacco industry, with entire States and Nations suing these companies for billions in damages. In August 2001, the end of the pharmaceutical industry seemed closer than ever.

But then everything stopped on September 11, 2001. On this day global attention shifted away from the crisis facing this industry.

Since then, the main goal of the Bush administrations has become to secure the survival of the pharmaceutical industry through:

- **Attempts to overcome the unsolvable scientific conflicts.** The Bush administration is spearheading an international effort by the pharmaceutical industry to outlaw natural health therapies world-wide by abusing the United Nations 'Codex Alimentarius' (food standards) commission.
- **Attempts to overcome the unsolvable ethical conflicts.** The recent 'relief' program for fighting AIDS in developing countries is a 15 billion Dollar subsidy program for drug makers. While neglecting effective natural therapies to fight immune deficiencies this plan maintains the economic dependency on drug companies.
- **Attempts to overcome the unsolvable legal conflicts.** A key provision of the 'Homeland Security Act' grants immunity to the pharmaceutical companies for present and future product liability claims for vaccines. Further plans for 'medical litigation reform' include limiting product liability lawsuits against drug companies.
- **Attempts to overcome the unsolvable business conflict.** This conflict cannot be solved because it would destroy the very nature of the pharmaceutical "business with disease".

The only option for this industry's survival are protectionist laws that artificially maintain control of the pharmaceutical investment business and its global health monopoly.



The war against Iraq is not primarily about fighting 'terrorism' or conquering oil fields. It is part of a long-term strategy of the pharmaceutical/petrochemical investment groups to create the psychological state of fear to maintain global control.

Long term international conflicts, wars - even the use of weapons of mass destruction - can be used to achieve this goal and suppress any opposition.

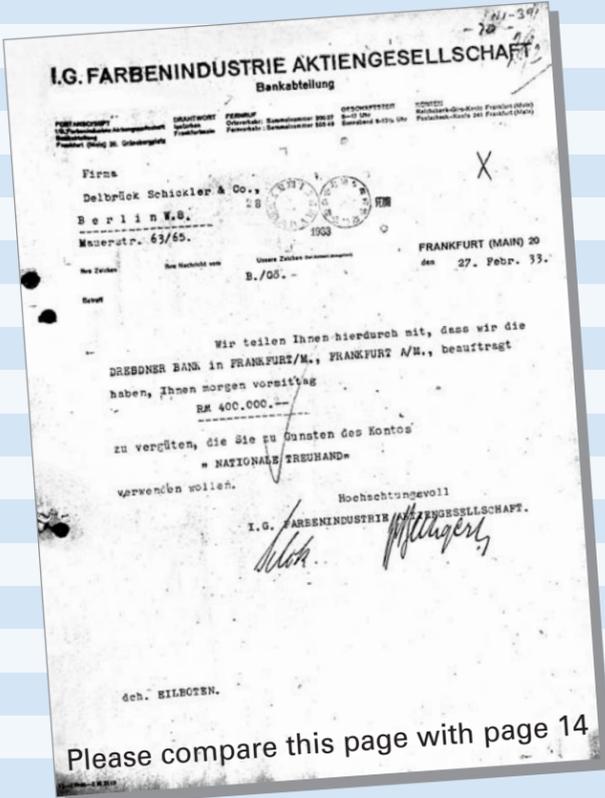
# The Money Trail

The amount of money flowing from the pharmaceutical industry into the coffers of the Bush Republican machine is immense.

They bought and paid for the 2004 re-election and made sure that Bush would do everything in his power to protect their interests during the storm that they knew was coming over death and disability from drug side-effects.

The following tables show in black and white some of the costs incurred in putting profit before human lives. The figures are extracted from lobbying disclosure forms for 2003.

Drug Companies and Their Support Organizations Amounts (\$)	Amount (\$)
Pharmaceutical Research and Manufacturers of America <i>(the industry's trade association)</i>	16,000,000
Merck & Co. Inc	7,400,000
Bristol Myers Squibb	5,300,000
GlaxoSmithKline	5,000,000
Eli Lilly	4,800,000
Johnson & Johnson	4,300,000
Biotechnology Industry Association	4,300,000
Abbot Laboratories	3,700,000
Pfizer	3,700,000
Hoffman-LaRoche	3,200,000
Wyeth	3,100,000
Novartis	3,000,000
Procter & Gamble	2,800,000
Amgen	2,700,000
Aventis	2,600,000
Baxter Healthcare	2,100,000
Schering-Plough	1,900,000
Bayer	1,500,000
Genzyme	1,500,000
Genentech	1,200,000
Healthcare Leadership Council	1,000,000
Purdue Pharma	1,000,000
<b>Total</b>	<b>\$ 86,300,000</b>



In return for this largesse, the drug companies had a huge victory in the Medicare bill in 2004. Boston University estimated that the industry would receive new profits of \$139 billion over the 8 years following the enactment of this bill. Not a bad return on an investment of \$86.3 million dollars.

*And it didn't stop there.*

In the first six months of 2004, the pharmaceutical industry support system went into overdrive to ensure that Bush had the money he needed in order to steal the election. The trade associations, industry associations and the like poured money into the republican coffers, as the following table illustrates.

Organization	Amount (\$)
US Chamber of Commerce	20,060,000
US Chamber Institute for Legal Reform	10,000,000
American Medical Association	9,240,000
Pharmaceutical Research and Manufacturers of America	8,040,000
American Hospital Association	6,060,000
<b>Total</b>	<b>\$ 53,400,000</b>

The US Chamber of Commerce is one of the chief proponents of the medical liability reform programme that will top Bush's agenda for the new presidential term.

Liability lawsuits resulting from death and disability caused by drug side effects can run into billions of dollars for just one drug (Vioxx for example). Spending a few million to ensure the law is changed so that the relatives of dead people and those disabled by drugs like Vioxx have no recourse against the drug makers is a small price for the financial interests behind the pharmaceutical industry to pay in order to ensure their survival.

# The History of the Pharmaceutical Industry from a US Perspective

## 1911, May 15

The supreme court of the U.S. finds John Rockefeller and his Trust guilty of corruption, illegal business contact and racketeering. As a result of this decision, the entire Rockefeller Standard Oil-Trust, the world's largest corporation of this time, was sentenced to be dismantled. But Rockefeller was already above the supreme court and did not care about this decision.



**John D. Rockefeller**  
(July 8, 1839 – May 23, 1937)

## 1913

In order to disperse public and political pressure on him and other robber-barons Rockefeller uses a trick called "philanthropy": he uses the illegal gains from his robber-practices in the oil business to launch the Rockefeller Foundation. This tax haven was used to strategically take over the health care sector in the U.S..

The Rockefeller Foundation was the front organization for a new global business venture of Rockefeller and his accomplices. This new venture was called the pharmaceutical investment business. Donation from the Rockefeller Foundation went only to medical schools and hospitals, which

had become missionaries of patented pharmaceutical drugs, developed by a new breed of companies, manufacturers of patented, synthetic drugs.

This was also the time, when the first vitamins were discovered. It soon became clear, that these natural molecules had live-saving health benefits and were able to prevent many chronic health conditions. The first books appeared with abandoned research about the health benefits of vitamins. These newly discovered molecules had only one disadvantage: they were non-patentable.

Thus, already in its first years of existence, the pharmaceutical investment business faced a mortal thread: vitamins and other micronutrients promoted as public health programs would prohibit the development of any sizable investment business based on patented drugs. The elimination of this unwanted competition from natural micronutrients became a question of life and death for the pharmaceutical business.

## 1918

The Rockefeller Foundation uses the spanish flu epidemic and the media they already controlled at this time, to start a witch hunt on all forms of medicine, which were not covered by their patents.

Within the next 15 years essentially all medical schools in the U.S., most hospitals and the American Medical Association all became pawns of the chess board of Rockefellers strategy to subjugate the entire health care sector under his monopoly of the pharmaceutical investment business.

Disguised as a "Mother Theresa", the Rockefeller Foundation was also used to conquer foreign countries and entire continents for the pharmaceutical investment business – just as Rockefeller had done it a few decades ago with his petrochemical investment business.

## 1925

On the other side of the atlantic, in Germany, the first chemical / pharmaceutical cartel is founded in order to compete with the quest for control of the global drug market by the Rockefeller trust. Lead by German multinationals Bayer, BASF and Hoechst, the IG Farben cartel was founded with a total number of employees surpassing 80.000. The race for global control was on.

## 1929, November 29

The Rockefeller cartel (U.S.A.) and the IG Farben cartel (Germany) decided to divide the entire globe into interest spheres, the very same crime, Rockefeller had been sentenced for 18 years earlier, when his trust had divided up the U.S. into "interest zones".

## 1932/33

The IG Farben cartel, equally insatiable, decides no longer to be bound by the 1929 constraints. They support an uprising German politician, who promises IG Farben to militarily conquer the world for them. With millions of dollars in election campaign donations, this politician seized power in Germany, turned the

German democracy into a dictatorship and kept his promise to launch his conquest war, a war that soon became known as WWII.

In each and every country Hitler's wehrmacht invaded, the first act was to rob the chemical, petrochemical and pharmaceutical industries and assign them – free of charge – to the IG Farben empire.

## 1942 - 1945

In order to cement its global leadership with patented drugs, the IG Farben cartel tests their patented pharmaceutical substances on concentration camp inmates in Auschwitz, Dachau and many other sites. The fees for conducting these inhumane studies were transferred directly from the bank accounts of Bayer, Hoechst and BASF to the bank accounts of the SS, who operated the concentration camps.

## 1945

IG Farben's plan to take control of the global oil and drug markets has failed. The U.S. and the other allied forces won WWII. While many U.S. and allied soldiers lost their lives, their reward was little compared to the rewards of others. The corporate shares of the losers, IG Farben, went to the Rockefeller trust (U.S.A.) and Rothschild / J.P. Morgan (U.K.).

## 1947

In the Nuremberg war crime tribunal 24 managers from Bayer, BASF, Hoechst and other executives of the IG Farben cartel were tried for crimes against humanity, including leading wars of aggression, slavery and mass murder. In his final pleading U.S.-Chief

Prosecutor Telford Taylor summarized the crimes committed by these corporate criminals with the following words: "without IG Farben, the second World War would not have been possible".



**Nelson Rockefeller**  
(July 8, 1908 – January 26, 1979)

Amazingly the real culprits for the death of 60 Million people in World War II – the IG Farben executives – received the mildest verdicts. Even those executives directly responsible for the crimes in IG Auschwitz received a maximum of twelve years in jail. Surprised? Not really.

Already in 1944 Nelson Rockefeller had entered the executive branch of U.S. government. He started off as Under-Secretary of State and ended few years later as Special Adviser of President Truman for Special Affairs. In other words at critical junctures of the 20th century, the Rockefeller interests took direct charge. They decided the post war shape of the world and the distribution of its wealth.

Under the influence of the state department, the verdicts in Nuremberg against the IG Farben managers can easily be explained. In return for taking over the corporate shares of IG Farben and thereby global control of the oil and drug business, Nelson Rockefeller made sure that the real culprits of World War II were not hanged. In fact, they were needed.

## 1949

The Federal Republic of Germany was founded. This was the first time in history, that the constitution and society of an industrialized nation could be planned and modeled as a fortress of the pharmaceutical investment business – an transatlantic outpost of the Rockefeller interests.

Within a few years the IG Farben managers sentenced in Nuremberg were released from jail and put back into their previous positions as stakeholders of the Rockefeller interests. Fritz Ter Meer, sentenced to twelve years in jail for his crimes in Auschwitz, was back as chairman of the board of Germany's largest pharmaceutical multinational, Bayer. Already in 1963!

## 1945 - 1949

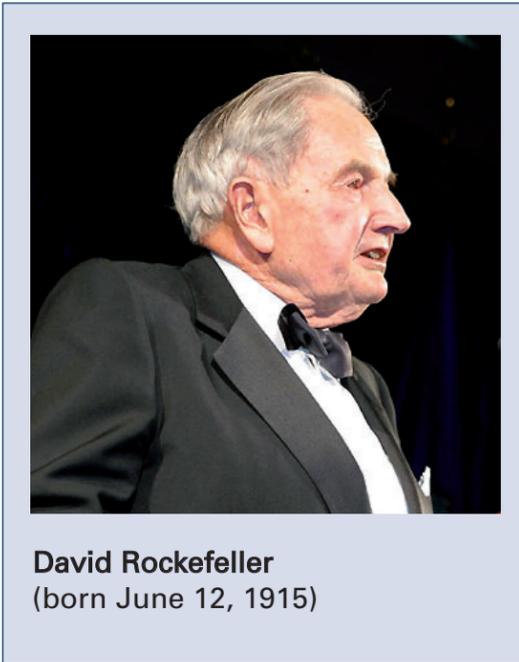
The role of the Rockefeller brothers was not limited to taking over the global monopoly of taking control of the global oil and drug business. They also needed the political framework for this. Under their influence the United Nations were founded already in 1945 in San Francisco. To seize political control of the post war world, they used a trick to fight countries, three of them leading drug export nations, had all the say, while 200 other nations were rendered spectators.

Founded as organizations to allegedly serve the well being of the people of the world, the UN suborganizations, like the World Health Organization (WHO) and World Trade Organization (WTO) soon turned out to be nothing else than the political arms of the global oil and drug interests.

**1963**

On behalf of the Rockefeller interests, the government of the pharmaceutical banana republic Germany spearheaded one of the most infamous efforts ever made within the United Nations. Under the pretense of consumer protection, they launched a four decade long crusade to outlaw vitamin therapies and other natural, non-patentable health approaches for all member countries of the United Nations. The goal was to simply ban any and all competition for the multi-billion dollar business with patented drugs. The plan was simple: copy for the entire world what they had accomplished in America in the 1920s – a monopoly on health care for their investment business with patented drugs.

Since the market place of the pharmaceutical investment business are ongoing diseases, the drugs they developed were not intended to prevent, cure or eradicate diseases. Thus, the goal of this global strategy was to monopolize health for billions of people with pills that nearly cover symptoms but hardly ever address the root cause of disease. The deprivation of billions of people from having access to life saving information about the health benefits of natural health approaches and – at the same time establishing a monopoly with largely ineffective and frequently toxic patented drugs, caused disease and death in genocidal proportions.



This epidemic of unnecessary disability and death by the pharmaceutical business with disease is unparalleled in history.

Linus Pauling and other eminent scientists deserve the credit of having kept the door of knowledge about the health benefits of vitamins and other effective natural health approaches open. If it were not for them, we would be living in a health prison already today, guarded by the gatekeepers of pharmaceutical business with disease in medicine, politics and the media.

Linus Pauling also gets the credit of having identified the significance of my early research in vitamins and cardiovascular disease and having invited me to join him during his last years and to continue his life's work.

**1990 - 1992**

This years will go into history as the beginning of the end of pharmaceutical business with disease. In a series of scientific publications – for some of them I invited Linus Pauling as co-author – I could identify micronutrient deficiency as the primary cause. These diseases included heart attacks, high blood pressure, diabetical circulatory problems, cancer and even diseases like immune deficiencies, including AIDS.

Like a Sherlock Holmes of science, I traced the real cause of these diseases and found that these causes had been deliberately nebulized or even hidden away from millions of people for one purpose only: to feed the insatiable greed of the pharmaceutical business with disease.

**I hope, that this book will open the eyes of the people, about the way how they have been fooled for decades, how our parents, grand parents and other family members died in vain from diseases that could long have gone.**

**The unmasking of the history of the pharmaceutical investment industry, the uncovering of its bloody trail throughout the 20th century is a precondition for mankind to liberate ourselves from this yoke.**